

News & Updates for the Real-World Evidence Community

From The GetReal Institute

A new chapter for the RWE community

Something is shifting in the world of real-world evidence. Decision-makers are no longer asking whether RWE has a role to play. They are asking how to make it work harder, faster, and more reliably across the full product lifecycle.

The GetReal Institute was built for exactly this moment. Since 2014, we have been the space where regulators, HTA bodies, payers, patient organisations, and industry come together to advance the science and practice of RWE. And in 2026, we are raising our ambition.

"We are building something different: a space where the right people tackle the right questions, together, and turn that thinking into real change."

Mariam Bibi, Managing Director, The GetReal Institute

After a year of deep reflection and consultation with our community, we have redesigned the way we work. Out go large, sprawling working groups. In come focused, expert-led Topic Groups, each one tackling a specific, pressing challenge in RWE, and each one built to deliver.

If you work in RWE, this is your community. And 2026 is the year to get involved.

2026 WORK PROGRAMME

Where the real work happens: our 2026 Topic Groups

This year, the Institute is running five Topic Groups, each a focused, expert-led collaboration tackling a critical frontier in Real-World Evidence (RWE). These are not talking shops. Every group is designed to deliver tangible, high-quality outputs, including practical frameworks, white papers, peer-reviewed publications, webinars, and interactive workshops that advance thinking and support action across the wider healthcare ecosystem.

Importantly, this model is intentionally proactive and adaptable. It enables the Institute to rapidly launch additional Topic Groups when pressing scientific, methodological, policy, or implementation challenges emerge, ensuring the community can respond quickly to the issues shaping the future of RWE.

The topics reflect what the field most urgently needs right now:

- AI in Regulatory and Healthcare Decision-Making
- Target Trial Emulation (TTE)
- Patient Engagement and the Patient voice
- Surrogate Endpoint Validation
- The GetReal EC Framework

Interested in any of these areas?





Topic Groups are open to members of the GetReal Institute multi-stakeholder community. If you would like to find out more about membership and joining the conversation, please get in touch with us at info@getreal-institute.org

PUBLICATIONS AND OUTPUTS

Ideas made tangible: our latest outputs.

Knowledge only travels as far as the outputs that carry it. That is why the GetReal Institute is expanding its portfolio, producing webinars, workshop reports, white papers, and peer-reviewed publications that put rigorous thinking into the hands of the people who need it most.

Here is what we have delivered so far in 2026:

TYPE	TITLE	LINK	DATE
REPORT	Real-World Evidence with Real-World Confidence: Shaping the Future of Healthcare, a comprehensive post-conference report		Feb 2026
REPORT	Abstracts and Poster Book: 2025 Annual Conference		Feb 2026
REPORT	Shared Learning Forum: Target Trial Emulation, workshop report		Feb 2026
WEBINAR	External Controls: What Does It Take to Get Real?		Mar 2026
REPORT	External Controls: What Does It Take to Get Real? Webinar report		Mar 2026

Browse the full catalogue at getreal-institute.org/publications/

GROWING COMMUNITY

Four new voices shaping the future of RWE.

The GetReal Institute community is growing, and every new member makes the network stronger. We are delighted to welcome four organisations who each bring distinct expertise, perspectives, and drive to our shared mission.



We encourage our new members to dive in: explore the Topic Groups, connect with peers across the network, and help shape what comes next. A warm welcome to you all.

ANNUAL CONFERENCE

Join us in Utrecht this June

GetReal Conference 2026

Translating Real-World Data into Decision-Ready Evidence:

Bringing Data, Methods, and Decision Context Together.

29-30 June 2026 | Crowne Plaza, Utrecht, Netherlands

This year's conference brings together leaders, practitioners, regulators, patients, industry, HTA bodies and academics from across the international RWE community and it could not be more timely. The field is at an inflection point: data quality is improving, methods are maturing, and decision-makers are demanding more. The 2026 conference brings it all together.

Across two days, expect high-calibre speakers, provocative debate, and the kind of peer exchange that simply does not happen in a webinar. Topics span the full breadth of the RWE landscape:

Draft programme highlights

- Keynote** The Year Everything Changed: Towards a New Era of Evidence-Driven Decision Making
- Session 1** Understanding the Decision Context: What do Regulators, HTAs and Payers Actually Need?
- Session 2** Data Foundations: Assessing Fitness for Purpose Across the Evidence Lifecycle
- Session 3a** Target Trial Emulation
- Session 3b** Patient Engagement, Embedding the Patient Voice
- Session 4** AI and Machine Learning: Accelerating the Translation of RWD into Decision-Ready Evidence
- Session 5** Real-World Evidence in Action: Key Results and Policy Lessons from the MetReal Project
- Session 6** EU Joint Clinical Assessment: One Year In, What Have We Learned?
- Session 7** Post-Approval Evidence Obligations: LTFU, Conditional Authorisations and Outcomes-Based Contracts
- Session 8** Closing Panel: Translating Learnings into Commitments

Save the date!

The GetReal 2026 Annual Conference takes place on 29 and 30 June 2026 at the Crowne Plaza, Utrecht, Netherlands. More information on the final programme will follow shortly. You can [register here](#).

We look forward to seeing you there.

